

XAVIER IMPACT FUND

BUSINESS PARTNERSHIP LEVELS



\$10,000 + (DIRECTOR)

- Yearbook Ad: Full Page
- Xpress Ad: Full Page
- Digital Display in Ron Thillen Gym: 15 second ad in rotation during school year at varsity competitions hosted in Ron Thillen Gym
- Activities Program: Most prominent recognition
- Most prominent listing on XavierSaints.org
- Listing on main entrance signage
- Passes to home activities events
**Excludes state and non-Xavier-sanctioned events*
- First right to renew for mobile ticketing when becomes available

**Any gift (or cumulative giving) over \$100,000 is then recognized in Cornerstone Society.*

\$7,500 (CRUSADER)

- Yearbook **OR** Xpress Ad: Full Page
- Digital Display in Ron Thillen Gym: 10 second ad in rotation during school year at varsity competitions hosted in Ron Thillen Gym
- Activities Program: Prominent recognition
- Prominent listing on XavierSaints.org
- Listing on main entrance signage
- Passes to home activities events
**Excludes state and non-Xavier-sanctioned events*

\$5,000 (CRUSADER)

- Xpress Ad: 1/4 Page
- Yearbook Ad: 1/4 Page
- Digital Display in Ron Thillen Gym: 5 second ad in rotation during school year at varsity competitions hosted in Ron Thillen Gym
- Activities Program: Recognition by giving level
- Listing by giving level on XavierSaints.org
- Listing on main entrance signage
- Passes to home activities events
**Excludes state and non-Xavier-sanctioned events*

BUSINESS PARTNERSHIP OPPORTUNITIES

NOTE: Some sponsorship package quantities are limited and sold on a first-come, first-serve basis.

All businesses giving at \$1,000 or more are included in the Xavier Foundation's Archbishop Circle giving society for that year.

\$2,500 (COMMANDER)

- Xpress Ad: 1/4 Page
- Listing by giving level on XavierSaints.org
- Listing on main entrance signage

\$1,000 (LEADER)

- Listing by giving level on XavierSaints.org
- Listing on main entrance signage

Additional sponsorship opportunities at lower giving levels >>>



ATHLETICS PACKAGE (2 available; First-come first-serve)

- Logo on Varsity Bound App
- :15 radio spot played at home events throughout the year
- Livestream logo placement

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES: FOREVER SAINTS DAY & DANCING WITH THE SAINTS



FOREVER SAINTS DAY

- All items listed at lower levels; + Most prominent logo placement
- Two :30 second videos played during livestream
- Logo/ad displayed for :15 second intervals hourly during live broadcast
- Invited to final hour to celebrate end of day accomplishments
- Table and display at school day of event; may hand out items as desired

- All items listed at lower levels; + Increased visibility on logo placement
- + :30 video during livestream
- Emcee giveaway during one hour – may donate the item(s) or offer special incentive during one hour of the livecast
- Banner displayed near livestream host area

- All items listed at lower level
- Giveaway sponsor – item(s) and special hour
- :15 second video played during livestream 4 times

- Logo on website
- Logo on marketing and social media
- Recognition during livestream by host
- Special recognition in annual report



DANCING WITH THE SAINTS

\$11,000 (PLATINUM)

- Title Sponsor
- 3 Tables
- Banner displayed at event
- Full page in program
- Prominent logo and recognition any time sponsors are listed
- Logo on event materials and social media
- Recognition by emcees during show
- Video ad during event

\$8,000 (GOLD)

- 3 Tables
- Full page in program
- Name on screen throughout show
- Logo on event materials and social media
- Recognition by emcees during show
- Video ad during event

\$5,500 (SILVER)

- 2 Tables
- Half page ad in program
- Name on screen at beginning of show
- Logo on event materials and social media
- Recognition by emcees during show
- Video ad during event

\$2,750 BRONZE

- 1 Table
- Half page ad in program
- Name on screen at beginning of show
- Logo on event materials and social media
- Recognition by emcees during show
- Video ad during event



Chris McCarville (R97)
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PARTNERING TO MAKE A DIFFERENCE AND CHANGE LIVES THROUGH CATHOLIC EDUCATION!

BUSINESS & XAVIER: A TRUE PARTNERSHIP

New in 2020-2021, Xavier Impact Fund will offer area businesses the opportunity to leverage sponsorship opportunities as a part of their marketing/business support. Please see reverse side for a list of ways to gain additional exposure for your organization, connect to the families and Catholic community, all while benefiting Xavier High School. If you have any questions, please reach out to our team at 319-378-4571 or development@xavierfoundation.org.

REMINDER: CARES ACT INCREASES DEDUCTION LIMIT

Gifts may be made in 2020 to leverage Cares Act (an increase in the deduction limit up to 25% of a corporate donor's taxable income for cash gifts - previously the deduction was capped at 10% of taxable income) or in Spring 2021, depending on business needs. Please indicate preference in billing when replying.



BOOSTER CLUB SPONSORSHIP

In addition to partnership opportunities through Xavier Impact Fund, the Xavier Booster Club (XBC) has also enhanced a number of its sponsorship offerings this year. XBC helps facilitate, promote, and provide funding for Xavier's activities programs.

In addition to XBC sponsorship opportunities, other packages are available through XHS Campus Ministry (XCEED & Community System Programming), alumni events, and more. Please contact Xavier Foundation for more information at development@xavierfoundation.org or 319-378-4571.

LEADING TO MAKE AN IMPACT!

2020-2021 XAVIER IMPACT FUND BUSINESS OUTREACH LEADERSHIP



KIRK SADILEK
BUSINESS OUTREACH CHAIR



MARIA (JOHNSON) DREES (X00)
BUSINESS OUTREACH CO-CHAIR

Thank you Xavier Impact Fund Business Outreach leadership team Chair, Kirk Sadilek, and Co-Chair, Maria Johnson Drees (X00), who are working with more than 50 volunteers to raise \$155,000 for our Saints to impact the following areas:

Family Financial Assistance

Teacher Endowment

Faith & Academic Advancement



SPONSORSHIPS & GIFTS OF ALL SIZES MAKE AN IMPACT!

Xavier Foundation | PO Box 10956 | Cedar Rapids, IA | 52410-0956
319-378-4571 | development@xavierfoundation.org

XAVIERSAINTS.ORG/IMPACT